#### Identity Management as a Service

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For the COINS PhD Student Seminar

# Agenda

- Motivations
- Cloud Based Solutions
- Local Centric Solutions
  - The OffPad.
  - Use Cases
- Conclusion

# Motivation

- Consumer Space .
  - Users of online services accumulate so many online identities and related passwords that it quickly becomes a usability challenge to manage them securely.
  - Different requirements for Authentication Assurance Levels.
- Enterprise Space
  - Sensitive data being exchanged over non enterprise approved channels.
  - Different requirements for Authentication Assurance Levels.
- BYOD .
- BYOA.

# Cloud Based Solutions: CloudEntr

- Using the cloud is great for your business ......Until it's not.
- Your Employees Live in the Cloud; Their Security Should, Too.
- CloudEntr brings simplicity and security to your cloud-based business applications and data.

Single Sign On

- Password Manager
- Access Management
- Mobile
- ✤ 2FA

# **Cloud Based Solutions**

- Everyone's already glued to their smart phones.
- CloudEntr OTP Mobile turns those phones into authentication hardware devices. People simply open the app and press a button to complete their two-factor login

# **Cloud Based Solutions**

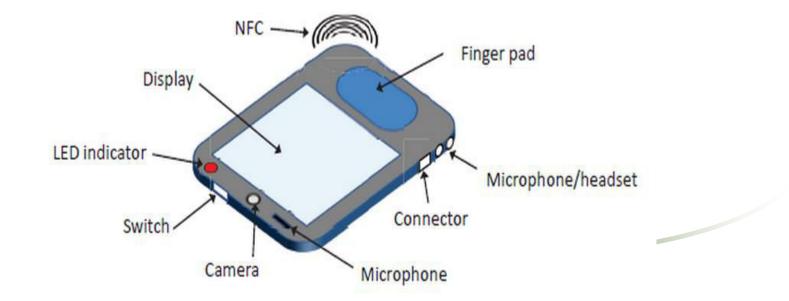
- Targeted audience>>>> SMB
- RoadMap>> Integration with On Premises Solutions And Social Connects

#### **Questions about Cloud Based Solutions**

- Data Sovereignty.
- Obscurity of the internal mechanisms ensuring the privacy of the keys.
- Cognitive Authentication
- Compromised User System

# Hence.....The Offpad

- OffPAD = Offline Personal Authentication Device)
  - a trusted device to support the different forms of authentication that are necessary for trusted interactions (i.e. User authentication, server authentication)



# The OffPad

- <u>https://www.offpad.org/</u>
- □ The business partners:
- <u>TazTag SAS</u>, France (mobile secure hardware device manufacturer), project leader
- <u>TellU AS</u>, Norway (system provider and software development)
- <u>Vallvi AS</u>, Norway (business development in the security sector)
- All business partners are R&D-performing SMEs.
- □ The academic partners:
- <u>GREYC</u> Lab, <u>E-Payment and Biometrics</u> research unit from <u>Ensicaen</u>, France
- The <u>University of Oslo</u>, Norway (The Security and Usability research units at the <u>Institute of informatics</u>)

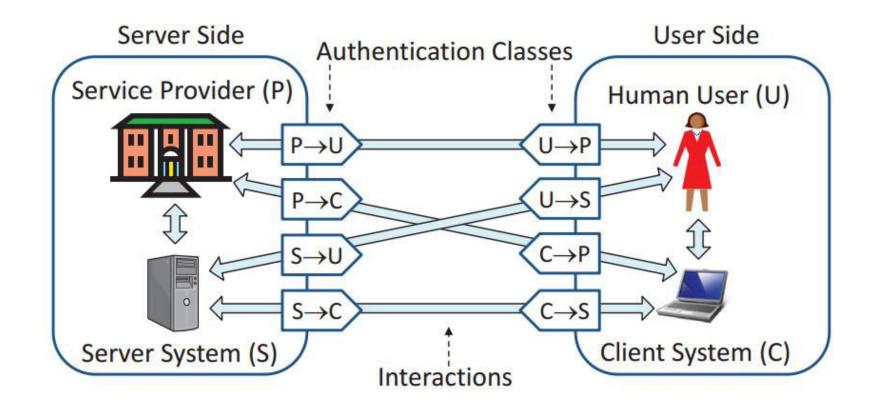
# The Offpad

Strong **multilateral authentication** even in situations of compromised client platforms.

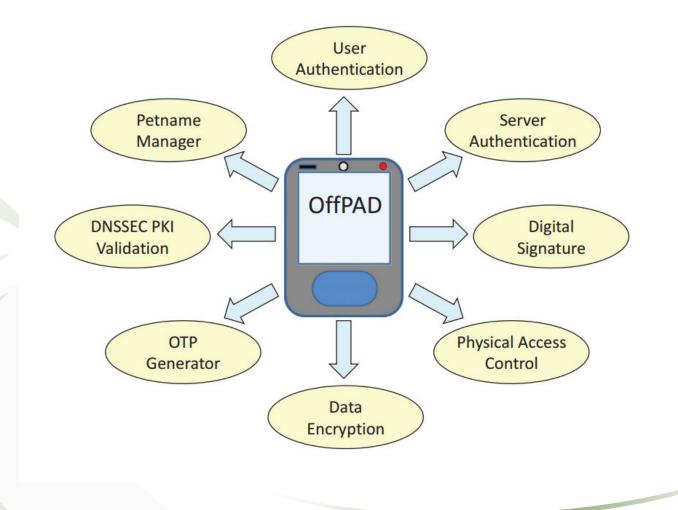
Local **user-centric** identity management (= locally on the user side in the client-server architecture)

- ⇒ It enables secure and user friendly management of digital identities and credentials locally on the user side
- ⇒ It improves the user experience (located on the user side) and strengthen security
- The OffPAD supports mutual authentication (i.e. authentication of both user and service provider identities) and can in addition support data authentication

#### **Authentication Scenarios**

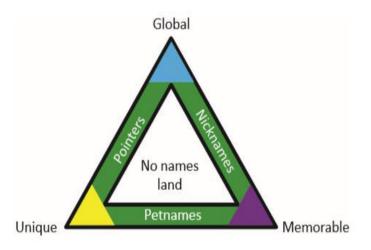


#### **Use Case Scenarios**



# Server Authentication using Petname System

 multiple ways for an attacker to lure a victim to access a fake website with phishing attacks, even if the user tries to inspect the server certificate



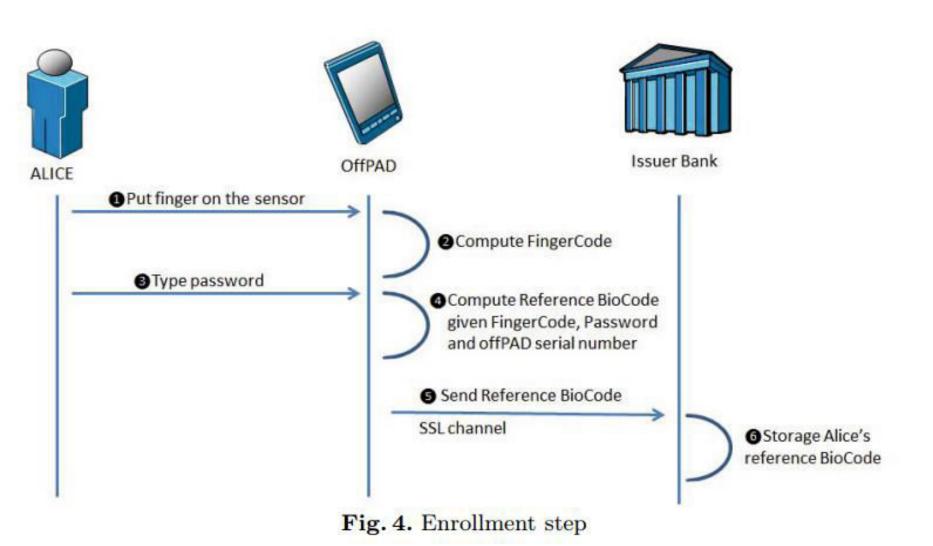
#### PetName

- The petname system allows the user to associate server identities with personally recognisable identifiers such as a logo, name or tune, which are called petnames
- the Petname system can be implemented on an OffPAD, validating the service being accessed, combined with DNSSEC

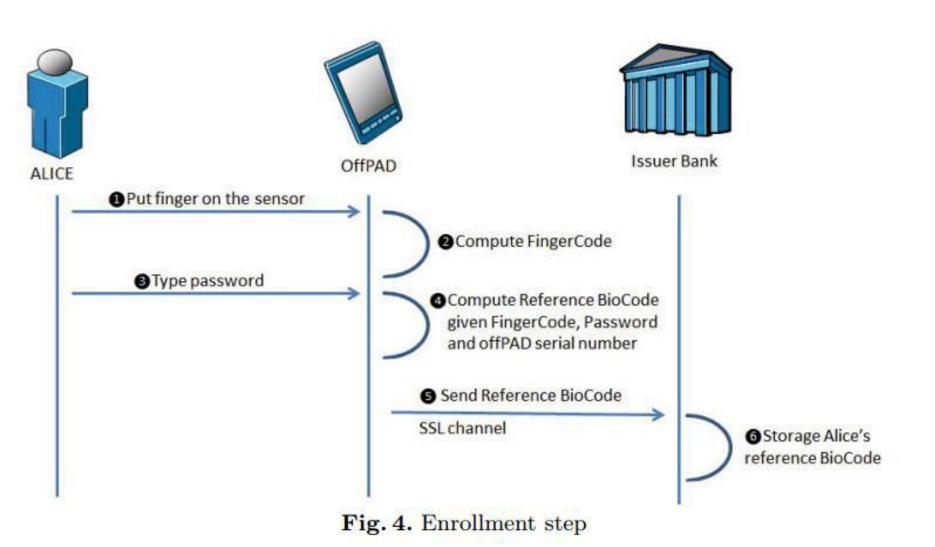
# **OTP** generator

- An OTP
  - A dynamic password, typically combined with a static password for authentication to an online service. The OTP is generated as a function of a secret string of bytes and either a timestamp or a counter value.

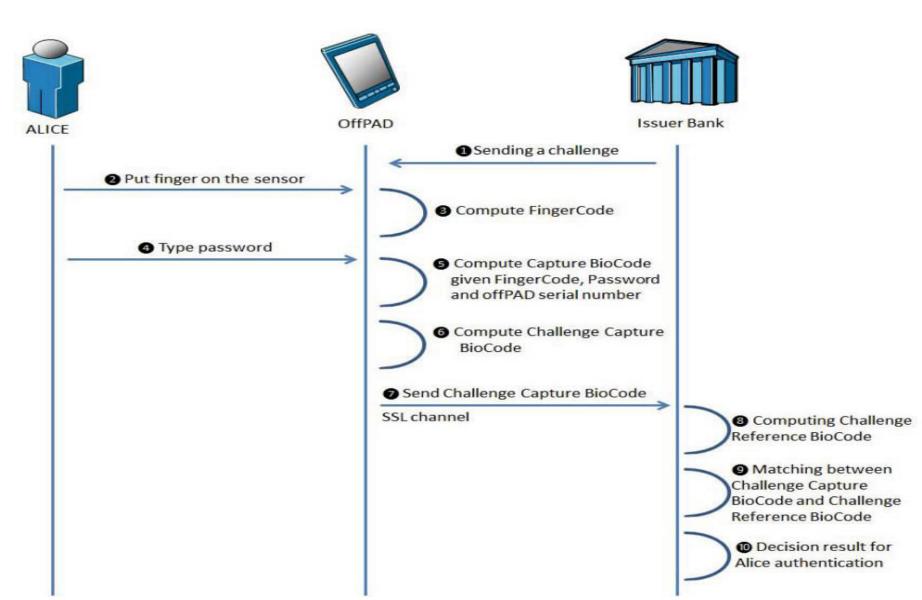
#### OTB >One Time Biometric



#### **OTB Enrollment**



#### **OTB** Authentication



# Conclusion

- Bring your Own Identity Management Solution
- Standardization of industry specific solutions?

# References

- http://www.cloudentr.com/
- https://www.offpad.org/
- A. Jøsang and S. Pope. User-Centric Identity Management. In Andrew Clark., editor, Proceedings of AusCERT 2005, Brisbane, Australia, May 2005.

Thank you